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Claims

What is claimed is:

1. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;

B) registering a requested available domain name having a label and a top-level domain on the Facilitator's web site in response to an Entrepreneur's request for the domain name;

C) assisting the Entrepreneur in designing an Entrepreneur's web site by providing web site design services on the Facilitator's web site; and

D) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name.

2. The method of claim 1, further comprising the step of assisting the Entrepreneur in copyrighting at least some of the content of the Entrepreneur's web site with the United States Copyright Office.

3. The method of claim 1, further comprising the step of assisting the Entrepreneur in trademarking the Entrepreneur's registered domain name or the label with the United States Patent and Trademark Office.

4. The method of claim 1, further comprising the step of assisting the Entrepreneur in selecting hosting options appropriate for an anticipated business volume of the Entrepreneur's web site.

5. The method of claim 1, further comprising the step of submitting the Entrepreneur's web site to one or more search engines.

1 6. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,
2 comprising the steps of:
3 A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
4 B) registering a requested available domain name having a label and a top-level domain in
5 response to the Entrepreneur's request for the domain name on the Facilitator's web site;
6 C) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at
7 an Internet protocol address associated with the registered domain name;
8 D) assisting the Entrepreneur in trademarking the domain name or the label with the United
9 States Patent and Trademark Office; and
10 E) assisting the Entrepreneur in copyrighting at least some of the content of the
11 Entrepreneur's web site with the United States Copyright Office.
12

13 7. The method of claim 6, wherein the assisting the Entrepreneur in trademarking the
14 domain name or the label includes the step of linking the Entrepreneur with the official web site
15 for the United States Patent and Trademark Office.
16

17 8. The method of claim 6, wherein the assisting the Entrepreneur in trademarking the
18 domain name or the label includes the steps of receiving trademark information from the
19 Entrepreneur, creating hardcopy trademark forms containing the trademark information,
20 transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur
21 in the procedure for submitting the hardcopy trademark forms to the United States Patent and
22 Trademark Office.
23

24 9. The method of claim 6, wherein the assisting the Entrepreneur in trademarking the
25 domain name or the label includes the steps of receiving trademark information from the
26 Entrepreneur, creating electronic trademark forms containing the trademark information and
27 electronically submitting the electronic trademark forms to the United States Patent and
28 Trademark Office on behalf of the Entrepreneur.
29

1 10. The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least
2 some of the content of the web site includes the step of linking the Entrepreneur with the official
3 web site for the United States Copyright Office.
4

5 11. The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least
6 some of the web site includes the steps of receiving copyright information from the
7 Entrepreneur, creating hardcopy copyright forms containing the copyright information,
8 transmitting the hardcopy copyright forms to the Entrepreneur and instructing the Entrepreneur
9 in the procedure for submitting the hardcopy trademark forms to the United States Copyright
10 Office.
11

12 12. The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least
13 some of the web site includes the steps of receiving copyright information from the
14 Entrepreneur, creating electronic copyright forms containing the copyright information and
15 electronically submitting the copyright forms to the United States Copyright Office.
16

17 13. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,
18 comprising the steps of:

- 19 A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
20 B) assisting an Entrepreneur in designing an Entrepreneur's web site by providing web site
21 design services via the Facilitator's web site;
22 C) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at
23 an Internet protocol address associated with a domain name having a label and a top-level
24 domain registered to the Entrepreneur;
25 D) assisting the Entrepreneur in trademarking the domain name or the label with the United
26 States Patent and Trademark Office; and
27 E) assisting the Entrepreneur in copyrighting at least some of the content of the
28 Entrepreneur's web site with the United States Copyright Office.
29

1 14. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the
2 domain name or the label includes the step of linking the Entrepreneur with the official web site
3 for the United States Patent and Trademark Office.
4

5 15. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the
6 domain name or the label includes the steps of receiving trademark information from the
7 Entrepreneur, creating hardcopy trademark forms containing the trademark information,
8 transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur
9 in the procedure for submitting the hardcopy trademark forms to the United States Patent and
10 Trademark Office.
11

12 16. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the
13 domain name or the label includes the steps of receiving trademark information from the
14 Entrepreneur, creating electronic trademark forms containing the trademark information and
15 electronically submitting the electronic trademark forms to the United States Patent and
16 Trademark Office.
17

18 17. The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least
19 some of the content of the web site includes the step of linking the Entrepreneur with the official
20 web site for the United States Copyright Office.
21

22 18. The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least
23 some of the content of the web site includes the steps of receiving copyright information from
24 the Entrepreneur, creating hardcopy copyright forms containing the copyright information,
25 transmitting the hardcopy copyright forms to the Entrepreneur and instructing the Entrepreneur
26 in the procedure for submitting the hardcopy copyright forms to the United States Copyright
27 Office.
28

1 19. The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least
2 some of the content of the web site includes the steps of receiving copyright information from
3 the Entrepreneur, creating electronic copyright forms containing the copyright information and
4 electronically submitting the copyright forms to the United States Copyright Office.

5
6 20. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,
7 comprising the steps of:

8 A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;

9 B) registering a requested available domain name having a label and a top-level domain on
10 the Facilitator's web site in response to an Entrepreneur's request for the domain name;

11 C) assisting the Entrepreneur in designing an Entrepreneur's web site by providing web site
12 design services on the Facilitator's web site; and

13 D) assisting the Entrepreneur in designing a store front web site, wherein the Entrepreneur's
14 web site and the store front web site share a substantially similar layout.

1 21. A method for a Facilitator to assist an Entrepreneur in creating an Internet business,
2 comprising the steps of:
3 A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
4 B) receiving information regarding an Entrepreneur that has accessed the Facilitator's web
5 site;
6 C) storing the information regarding the Entrepreneur in a memory location accessible by
7 the Facilitator's web site;
8 D) registering a requested available domain name having a label and a top-level domain in
9 response to the Entrepreneur's request for the domain name on the Facilitator's web site using at
10 least some of the stored information regarding the Entrepreneur;
11 E) providing hosting services on the Facilitator's web site for the Entrepreneur's web site at
12 an Internet protocol address associated with the registered domain name using at least some of
13 the stored information regarding the Entrepreneur;
14 F) assisting the Entrepreneur in trademarking the domain name or the label with the United
15 States Patent and Trademark Office using at least some of the stored information regarding the
16 Entrepreneur; and
17 G) assisting the Entrepreneur in copyrighting at least some of the content of the
18 Entrepreneur's web site with the United States Copyright Office using at least some of the stored
19 information regarding the Entrepreneur.